RETURN ON INVESTMENT (ROI) ANALYSIS

Factors to Consider in Cost Justification for Preparedness Planning Consulting and Software

The Value of BOLDplanning's Planning Solution

Is your organization fully prepared in the event of a crisis? Many agencies and organizations still do not have a formalized Continuity of Operations Plan (COOP). Or, if they do, it's incomplete or gathering dust in binders on a shelf.

Online planning solutions, like BOLDplanning, a division of Agility, are powerful tools to help ensure your agency and community are fully prepared. To understand its value, consider the following points that support a significant return on investment for an online preparedness planning platform.

Time Saved

Every plan takes time to develop, with hours dedicated to researching government regulations, writing the plan, enhancing elements, reviewing, approving and facilitating coordination between participating entities. BOLDplanning's professional team and use of technology significantly decreases the time required to accomplish these tasks.

Process Activities Made Easier

At least 50% of planning projects involve meetings, communications and information collection activities that require intense coordination and consensus gathering. BOLDplanning's system facilitates better communication and easier for planning events such as:

- Planning team meetings
- Staff trainings
- Executive decisions
- Plan improvement exercise and testing

Plan Writing Made More Streamlined

The other 50% of planning involves time spent designing the plan, researching, writing, editing and formatting. Using BOLDplanning's online platform saves at least two hours of work for every one hour spent on plan development using Microsoft® Word® and Excel®.

This efficiency is gained because initial plan design is inherent in our system's purposes and structure. Base plan language and standardized planning elements are already developed and in place. Formatting, tables, graphs, and other cosmetic aspects are also fully integrated.

Additionally, existing planning content is easily transferred to our solution. And, documentation and training materials do not need to be created as they already exist.

Cost Efficiencies Achieved

When budgets are tight and grant funding is spread thin, it is imperative every dollar is spent efficiently. BOLDplanning supports cost efficiencies in the following ways:

- Economies of scale are realized by implementing a technological solution across multiple organizations and departments *simultaneously* instead of attempting to manage separate planning processes.

- Administrative savings for large and diverse organizations can occur by bundling grant funding into the purchase of BOLDplanning solutions. Individual organizations won't need to spend time and money tracking and applying for grants while the overarching entity handles this as a singular planning project.

- Volume discounting is available for larger organizations with many departments, sub-agencies and umbrella projects that span states, metropolitan areas or specific districts such as fire districts or port areas.

Plan Maintenance and Long-Term Success

Plan development doesn't stop once the plan has been finalized and adopted. Great plans need to be maintained and updated as an organization changes. Plans that remain untouched for months or years lose their functionality. Organizations that wait to update their plan end up simply rewriting them as too much has changed. BOLDplanning's online solutions are designed specifically to encourage plan updating and simplify the process through:

- Plan Maintenance Cycle - BOLDplanning's software reminds planners which elements need to be reviewed for updating.

- Staff Transition – New planners instantly receive access to documentation, technical support and project training through the platform.

- Version Control and Auditing – BOLDplanning's solution tracks all planning updates and provides detailed reports on the changes as well as system usage.

- Increased Participation – Due to the platform's ease of use and accessibility, projects engage a much larger group than traditional resource-intensive planning methodologies.

Value Added through Integrated Plans

BOLDplanning deliver additional value through integrations with an organization's Emergency Operations Plans (EOPs).

- Integrated Training – Planners and responders are trained on both EOP and COOP elements at the same time using the same system.

- Integrated Data – Critical information such as contracts, facilities, vital records, and communications are entered once and updated centrally but then used and re-used in department COOPs and EOP Annexes.

- Integrated Processes – Both the COOP and the EOP processes are managed simultaneously for the solicitation of executive support, trainings, exercises and tests, and plan maintenance schedules.

> **Learn more about BOLDplanning's preparedness consulting and software.**
>
> Contact us today at 615.469.5558 or info@boldplanning.com.

About **BOLDplanning Inc.**

BOLDplanning Inc., a division of Agility Recovery, is the preeminent developer of online solutions for Emergency Operations Planning (EOP), Continuity of Operations Planning (COOP), Business Continuity Planning (BCP) and Hazard Mitigation Planning (HMP).

Our comprehensive online platform walks planners through each step of the continuity and emergency planning process, becoming the central resource for an organization's plan development, training and ongoing maintenance. Our consulting team is unrivaled in its knowledge and experience, and includes internationally certified CBCPs, CHPCPs, FEMA-certified continuity professionals (PCP/MCP) and IAEM Certified Emergency Managers (CEMs).

The BOLDplanning approach provides an unparalleled platform for both the public and private sector, making the critical process of contingency planning easy and efficient. Currently, BOLDplanning is the solution of choice for more than 10,000 organizational plans.

NOW YOU'RE READY.
Be prepared. Be **BOLD**.

BOLD planning | a division of **Agility**